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## **Joe Andruzzi Foundation and Empower Retirement Team Up to Tackle Cancer's Financial Impact on New England Families**

*'Goal Line Giving' program aims to help patient families cover household/utility expenses, allowing them to focus on recovery*

**GREENWOOD VILLAGE, Colo. & NORTH ATTLEBORO, Ma., Sept. 6, 2017** — The Joe Andruzzi Foundation (JAF) and Empower Retirement are proud to announce the second year of its "Goal Line Giving" campaign, a charitable partnership aimed at providing financial assistance to cancer patients and their families.

Empower will donate \$100 to JAF's Financial Assistance Program for every point New England scores on the football field throughout the upcoming NFL regular season. The partnership will kick-off in time for the team's first regular season game against the Kansas City Chiefs on September 7, 2017.

JAF's Financial Assistance Program provides one-time grants to New England-based cancer patients and their families in active treatment, allowing them to focus on recovery. Specifically, the program is designed to assist patients assist with rent/mortgage payments, utilities, and other household expenses. JAF aims to serve as many patients as possible by continually growing its ability to meet the needs of families across the region.

"We are very excited to partner with Empower Retirement again this season," said Joe Andruzzi, Foundation President and Co-Founder. "Empower provided us with an incredible \$50,000 donation as a result of last year's campaign, and we appreciate their continued support of our mission. With their help, JAF is able to reach out to more patients and help alleviate financial stress so that they can focus on getting better."

"We are proud to contribute to the Joe Andruzzi Foundation's efforts and continue to raise awareness of their outstanding work," said Edmund F. Murphy III, President of Empower Retirement. "We aim to help further their impact and look forward to the results of this season's campaign."

Through the upcoming “Goal Line Giving” program, New England points scored on the football field will have even greater meaning this year – allowing the Joe Andruzzi Foundation to potentially support families in numerous ways, such as:

- Touchdown (6 points = \$600) – equivalent to JAF assisting with a patient’s rent/mortgage payment.
- Field Goal (3 points = \$300) – average cost of JAF assisting with a patient’s car/automotive payment.
- Safety/2 Pt. Conversion (2 points = \$200) – cost of a patient’s monthly gas bill
- Extra Point (1 point = \$100) – helping the Foundation assist with a patient’s phone or electric bill.

Throughout the season, JAF and Empower will also work together to raise awareness for the Foundation’s mission in an effort to drive donations and greater visibility for the needs of families coping with cancer.

New England football fans will also be able to follow along with the campaign through the [#GoalLineGiving](#) hashtag – JAF’s social media accounts will be live-updating fundraising totals as each point is scored during games this season.

Empower, the nation’s second-largest retirement services provider, is a [sponsor](#) of the New England Patriots.

### **About the Joe Andruzzi Foundation**

The Joe Andruzzi Foundation is committed to providing help, hope, and a reason to smile for New England- based cancer patients and their families by contributing financial and emotional support when it is needed most. Founded in 2008 by former New England Patriots three-time Super Bowl Champion offensive guard Joe Andruzzi and his wife Jen, the Joe Andruzzi Foundation grew out of Joe’s own successful battle with cancer and the couple’s ongoing work with young cancer patients. In 2007, Joe’s football career abruptly ended when he was diagnosed with non-Hodgkin’s Burkitt’s lymphoma. Disease-free less than a year later, Joe and Jen chose to dedicate their lives towards solving the financial distress a cancer diagnosis can cause in the lives of patients and families. For more information, or to make a donation, please visit: [joeandruzzifoundation.org](http://joeandruzzifoundation.org) or visit our [Twitter](#), [Facebook](#), and [Instagram](#) pages.

### **About Empower Retirement**

Headquartered in metro Denver, Empower Retirement administers \$494 billion in assets for more than 8.2 million participants. It is the nation’s second-largest retirement plan record keeper by total participants (*Pensions & Investments*, April, 2017). Empower serves all segments of the employer-sponsored retirement plan market: government 457 plans, small, midsize, and large corporate 401(k) clients, non-profit 403(b) entities and private-label recordkeeping clients. For more information, please visit [www.Empower-retirement.com](http://www.Empower-retirement.com).

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