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FOR IMMEDIATE RELEASE

Joe Andruzzi Foundation & Honey Dew Donuts® to Partner for Second Consecutive Year

Honey Dew joins the Joe Andruzzi Foundation in their fundraising efforts for New England cancer patients

MANSFIELD, MA (October 1, 2015) – For the second consecutive year, the **Joe Andruzzi Foundation (JAF)** is excited to announce that **Honey Dew Donuts®**, New England’s largest locally owned coffee and donut shop chain, will once again join the Foundation in their mission of providing emotional and financial support to cancer patients and their families.

“We’re extremely grateful that, for the second year, Honey Dew Donuts is supporting our fundraising efforts and helping us to spread our upbeat message of help, hope, and reasons to smile, even during the most challenging and testing times,” said Joe Andruzzi, Foundation President. “Honey Dew shares our strong commitment to local New England communities, and coming together allows us to reach even more patients during their fight against cancer.”

During the month of October, Honey Dew, the official coffee of the Foundation, will bring back the “(Up)Beat Donut,” offering it at all of their 145 locations throughout Massachusetts, New Hampshire and Rhode Island, with a portion of the proceeds from the specially-created red and blue-sprinkled, chocolate frosted donut to be donated to the Foundation. Additionally, all Honey Dew locations will sell \$1 and \$5 window decals and will match and donate all proceeds of the decals, dollar for dollar, to JAF until the campaign ends on October 31, 2015. With roots in the New England area that go back over 40 years, Honey Dew is thrilled to once again assist JAF in supporting local cancer patients.

“We are delighted to be teaming up with the Joe Andruzzi Foundation for a second consecutive year,” said Richard Bowen, President of Honey Dew Donuts. “Our goal is to surpass our totals from last year, helping to support more families in our local communities, many of whom are our customers. We wholly support the Joe Andruzzi Foundation’s mission, and all Honey Dew shops are ready to make this a successful campaign.”

The funds raised through the partnership with Honey Dew will directly support JAF’s financial assistance program, which provides grants that help patient families with everyday expenses, including rent and mortgage payments, utility bills, and more. Last year, Honey Dew customers and franchisees were able to raise over \$40,000 for the Joe Andruzzi Foundation.

“So far this year, we have helped over 1,400 cancer patients and their families, and that is certainly thanks in part to partnerships like this one with Honey Dew Donuts,” said Jen Andruzzi, Executive Director and Co-Founder of the Foundation. “We’re looking forward to

another successful campaign with Honey Dew and are thankful for their customers who also support the Joe Andruzzi Foundation.”

The partnership will also include a social media contest where customers will have the chance to win an Apple® Sport Watch when they post of a picture with the life size cut-out of Joe Andruzzi at participating Honey Dew shops and post it to their Instagram or Twitter using the hashtag #IFoundJoe.

ABOUT THE JOE ANDRUZZI FOUNDATION:

The Joe Andruzzi Foundation, founded in 2008, is committed to providing help, hope, and a reason to smile for cancer patients and their families by contributing financial and emotional support when it is needed most, as well as funding pediatric brain cancer research. Joe Andruzzi, a former three-time Super Bowl winning offensive guard with the New England Patriots, was diagnosed with non-Hodgkin’s Burkitt’s lymphoma in 2007 and was treated at Boston’s Dana-Farber Cancer Institute and Brigham and Women’s Hospital. Disease-free less than a year later, Joe dedicated his life to supporting other cancer patients and funding life-saving research. The Joe Andruzzi Foundation is Joe and his wife Jen’s second philanthropic effort; in 2003, they started the C.J. Buckley Brain Cancer Research Fund at Boston Children’s Hospital in memory of C.J. Buckley, a young man with an inoperable brain tumor who touched their hearts before losing his battle in 2002. The fund supports much-needed, innovative research into the molecular nature of pediatric brain tumors, novel treatment therapies and alternatives to multiple surgeries. For more information, or to make a donation, please visit: joeandruzzifoundation.org, or visit our [Twitter](#) and [Facebook](#) pages.

ABOUT HONEY DEW DONUTS®

Founded in 1973 by Richard Bowen, Honey Dew Donuts® is New England’s largest locally owned coffee and donut shop chain with over 140 locations in Massachusetts, Rhode Island, and New Hampshire. For more information, visit www.honeydewdonuts.com. Honey Dew Donuts® is a registered trade name of Honey Dew Associates, Inc. Stay in touch by becoming a fan of Honey Dew Donuts® on [Facebook](#) and follow us on [Twitter](#).

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