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## Honey Dew Donuts® Celebrates Fourth Year Partnering with Joe Andruzzi Foundation

Honey Dew customers will fundraise to support the Foundation and New England cancer patients

**NORTH ATTLEBORO, MA (September 28, 2017)** – The **Joe Andruzzi Foundation (JAF)** is thrilled to announce that **Honey Dew Donuts**®, New England's largest locally owned coffee and donut shop chain, will yet again help the Foundation in their commitment to providing cancer patients and their families with financial and emotional support when it is needed most.

Beginning September  $29^{th}$  through October  $22^{nd}$ , Honey Dew Donuts will encourage their customers to support a worthy cause by purchasing a \$1, \$3, or \$5 window decal that will be sold at participating locations throughout Massachusetts, New Hampshire, and Rhode Island. At the end of the fundraising campaign, Honey Dew will generously match the proceeds from the decals for their donation to JAF.

"We are so grateful for Honey Dew's continued support of our mission, and the generosity the brand and its customers have shown us over the past several years," said Joe Andruzzi, Foundation President. "This is the fourth year of our valued partnership, and we are hopeful to reach our grand total goal of \$150,000 raised and help even more patients."

The funds raised during the campaign will support JAF's financial assistance program. This provides grants that help patient families with the everyday expenses, such as rent, mortgage payments, utility bills, car payments, which can be a burden during an already very difficult time.

"The decals represent our customers' desire to help their fellow neighbors during difficult times," said Richard Bowen, president of Honey Dew Associates, Inc. "We are looking forward to another successful campaign with the Joe Andruzzi Foundation and bringing awareness to their cause. Their commitment to helping local families, many of whom are our customers, is something we support 100 percent and are proud to stand behind."

Since the first year of their partnership in 2014, Honey Dew franchisees and customers have raised \$110,000 for JAF. With this being the largest goal to date of the partnership, Honey Dew and JAF asking supporters to join together to help reach their total campaign goal of \$150,000.

## **ABOUT THE IOE ANDRUZZI FOUNDATION:**

The Joe Andruzzi Foundation is committed to providing help, hope, and a reason to smile for New England- based cancer patients and their families by contributing financial and emotional support when it is needed most. Founded in 2008 by former New England Patriots three-time Super Bowl Champion offensive guard Joe Andruzzi and his wife Jen, the Joe Andruzzi Foundation grew out of Joe's own successful battle with cancer and the couple's ongoing work with young cancer patients.

In 2007, Joe's football career abruptly ended when he was diagnosed with non-Hodgkin's Burkitt's lymphoma. Disease-free less than a year later, Joe and Jen chose to dedicate their lives towards solving the financial distress a cancer diagnosis can cause in the lives of patients and families. For more information, or to make a donation, please visit: <u>joeandruzzifoundation.org</u> or visit our <u>Twitter</u>, <u>Facebook</u>, and <u>Instagram</u> pages.

## **ABOUT HONEY DEW DONUTS®**

Founded in 1973 by Richard Bowen, Honey Dew Donuts® is New England's largest locally owned coffee and donut shop chain with over 140 locations in Massachusetts, Rhode Island, and New Hampshire. For more information, visit <a href="www.honeydewdonuts.com">www.honeydewdonuts.com</a>. Honey Dew Donuts® is a registered trade name of Honey Dew Associates, Inc. Stay in touch by becoming a fan of Honey Dew Donuts® on Facebook and follow us on Twitter.

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