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Joe Andruzzi Foundation and Empower Retirement Hit the Football Field to Tackle Cancer's Financial Impact on Families Battling Cancer

2018 'Goal Line Giving' program will help patient families cover household/utility expenses; allowing them to focus on recovery

GREENWOOD VILLAGE, Colo. & NORTH ATTLEBORO, Ma., Sept. 7, 2018 — The Joe Andruzzi Foundation (JAF) and Empower Retirement today announced the return of its “Goal Line Giving” campaign for the 2018 football season – a charitable partnership aimed at providing financial assistance to cancer patients and their families.

Empower will donate \$50 to JAF's Financial Assistance Program for every point New England scores on the football field throughout the upcoming NFL regular season, kicking-off in time for the team's week one matchup against Houston on September 9, 2018.

JAF's Financial Assistance Program provides one-time grants to cancer patients and their families in active treatment, allowing them to focus on what is most important: getting better. Specifically, the program is designed to assist patients with basic living expenses, such as mortgage, rent, and utility bills. JAF aims to serve as many patients as possible, by continually growing its ability to give to meet the needs of families.

“Empower Retirement shares our strong commitment to creating greater financial security for families, and coming together allows us to reach even more patients during their fight against cancer,” said Joe Andruzzi, Foundation President. “We're proud to be launching this fundraising effort with Empower, and look forward to continuing our mission of providing patients with help, hope, and reasons to smile – even during the most challenging and testing times.”

“The Joe Andruzzi Foundation is committed to doing some outstanding work in support of families who need help during difficult times,” said Edmund F. Murphy III, President of Empower Retirement. “We are proud to support those efforts and to help raise awareness of the Foundation's mission. Every time New England scores this season we'll have even more reason to celebrate.”

Through the upcoming “Goal Line Giving” program, New England points scored on the football field will have even greater meaning this year – allowing the Joe Andruzzi Foundation to potentially support families in numerous ways, such as:

- Touchdown (6 points = \$300) – assisting with a patient’s car/automotive payment
- Field Goal (3 points = \$150) – cost of a patient’s monthly gas bill
- Safety/2 Pt. Conversion (2 points = \$100) – helping the Foundation assist with a patient’s phone bill
- Extra Point (1 point = \$50) – helping with a patient’s electric bill

Throughout the season, JAF and Empower will also work together to raise awareness for the Foundation’s mission in an effort to drive donations and greater visibility for the needs of families coping with cancer.

New England football fans will also be able to follow along with the Foundation’s social channels using the [#GoalLineGiving](#) hashtag, and fans can visit www.goallinegiving.org all season long to check in with the updated campaign fundraising scoreboard.

Empower, the nation’s second-largest retirement services provider, is a [sponsor](#) of the New England Patriots.

About the Joe Andruzzi Foundation

The Joe Andruzzi Foundation (JAF) is committed to providing help, hope, and a reason to smile, for New England- based cancer patients and their families by contributing financial support when it is needed most. Founded in 2008 by former New England Patriots three-time Super Bowl Champion offensive guard Joe Andruzzi and his wife Jen, the Joe Andruzzi Foundation grew out of Joe’s own successful battle with cancer and the couple’s ongoing work with young cancer patients. In 2007, Joe’s football career abruptly ended when he was diagnosed with non-Hodgkin’s Burkitt’s lymphoma. Disease-free less than a year later, Joe and Jen chose to dedicate their lives towards solving the financial distress a cancer diagnosis can cause in the lives of patients and families. For more information, or to make a donation, please visit: www.joeandruzzi.com or visit JAF’s Twitter, Facebook, and Instagram pages.

About Empower Retirement

Headquartered in metro Denver, Empower Retirement administers \$430 billion in assets for more than 8 million participants. It is the nation’s second-largest retirement plan record keeper by total participants (*Pensions & Investments*, April, 2016). Empower serves all segments of the employer-sponsored retirement plan market: government 457 plans, small, midsize, and large corporate 401(k) clients, non-profit 403(b) entities and private-label recordkeeping clients. For more information, please visit www.Empower-retirement.com.

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