

For Immediate Release

Joe Andruzzi Foundation Earns GuideStar's Highest Seal of Transparency

Platinum Seal Allows Donors to Focus on Progress and Results

North Attleboro, MA, November 25, 2019 – Today, the <u>Joe Andruzzi Foundation</u> earned a 2019 Platinum Seal of Transparency, the highest level of recognition offered by <u>GuideStar</u>, the world's largest source of nonprofit information. By sharing metrics that highlight progress the Joe Andruzzi Foundation is making toward its mission, the organization is helping donors move beyond simplistic ways of nonprofit evaluation such as overhead ratios.

By earning the Platinum Seal, the Foundation can now easily share a wealth of up-to-date organizational metrics with its supporters as well as GuideStar's immense online audience, which includes donors, grantmakers, peers, and media.

To reach the Platinum level, the Joe Andruzzi Foundation added extensive information to its GuideStar Nonprofit Profile: basic contact and organizational information; in-depth financial information; qualitative information about goals, strategies, and capabilities; and quantitative information about results and progress toward its mission. By taking the time to provide this information, the Foundation has demonstrated its commitment to transparency and to giving donors and funders meaningful data to evaluate nonprofit performance.

About The Joe Andruzzi Foundation

The Joe Andruzzi Foundation is committed to providing help, hope, and a reason to smile, for New England cancer patients and their families by contributing financial support when it is needed most. Founded in 2008 by former New England Patriots three-time Super Bowl Champion offensive guard Joe Andruzzi and his wife Jen, the Joe Andruzzi Foundation grew out of Joe's own successful battle with cancer and the couple's ongoing work with young cancer patients. In 2007, Joe's football career abruptly ended when he was diagnosed with non-Hodgkin's Burkitt's lymphoma. Disease-free less than a year later, Joe and Jen chose to dedicate their lives towards solving the financial distress a cancer diagnosis can cause in the lives of patients and families. For more information, or to make a donation, please visit: joeandruzzifoundation.org or our Twitter, Facebook, and Instagram pages.

About GuideStar Nonprofit Profiles

The GuideStar database contains a profile for every tax-exempt nonprofit registered with the IRS. GuideStar encourages every nonprofit to claim and update its profile at no cost to the organization. Updating allows nonprofits to share a wealth of up-to-date information with the more than 10 million people who visit GuideStar to learn more about nonprofit organizations each year. Updating also allows nonprofits to share information with the more than 200 philanthropic websites and applications that are powered by GuideStar data. To reach a given participation level, organizations need to complete all required fields for that participation level. The GuideStar participation levels, acknowledged as symbols of transparency in the nonprofit sector, are displayed on all updated participants' profiles in the GuideStar database.

GuideStar, guidestar.org, is the world's largest source of nonprofit information, connecting people and organizations with data on 2.7 million current and formerly IRS-recognized nonprofits. Each year, more than 10 million people, including individual donors, nonprofit leaders, grantmakers, government officials, academic researchers, and the media, use GuideStar data to make intelligent decisions about the social sector. GuideStar Nonprofit Profiles are populated with information directly from nonprofits, the IRS, and other partners in the nonprofit sector. The Seal levels, acknowledged as symbols of transparency in the nonprofit sector, are earned by nonprofits providing specific information to its profile to.

In addition, users see GuideStar data on more than 200 philanthropic websites and applications like AmazonSmile, Facebook, and Network for Good. Foundation Center and GuideStar joined forces to become Candid, a 501(c)(3) nonprofit organization. Find out more at www.candid.org and on Twitter @CandidDotOrg.