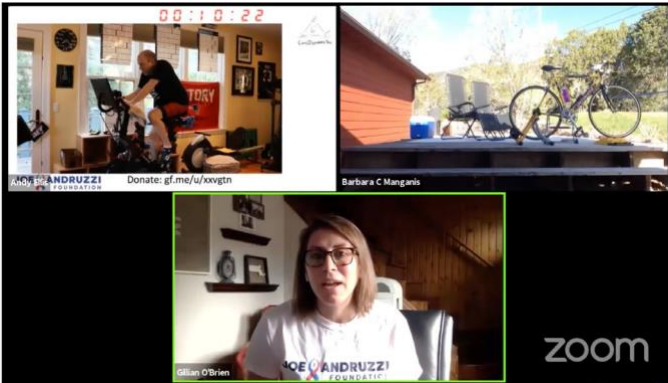


# VIRTUAL FUNDRAISING IDEAS



## GENERAL

### Run Your Own T-Shirt Campaign

*What you will need: design or concept, online platform*

## CORPORATE

### Weekly or Monthly Raffle

- Collect items for your raffles (e.g., gift certificates, memorabilia, Friday vacation days, etc.).
- Sell raffle tickets.
- At the end of each week or month “pull” a winner.

*What you'll need: online platform to display the items  
donation platform to sell the tickets*

### Virtual Lunch and Learn

- Set up a fun training or motivational speaker.
- Ask employees for a donation to attend.

*What you'll need: video chat platform, donation platform*

### “Who Can Raise More” Fundraiser

- Have each employee set up general fundraising page for JAF.
- Person who fundraises the most (at the end of the designated time) gets a prize (e.g., gift certificates, memorabilia, Friday vacation days, etc.).

*What you'll need: donation platform*

### Dress Up Day!

- Spice up your next office Zoom call by creating a fun theme where employees “dress for the call”
- Examples: Crazy Hats, "Blue & Red Day" (JAF Colors) or Your Company Logo/Gear Day.
- Employers can donate a certain amount based on number of participants or employees can donate themselves.

*What you'll need: video chat platform, donation platform*

## ATHLETIC

### Virtual Fitness Class

Dance, HITT (High Intensity Interval Training), Bootcamp, Yoga.

*What you'll need: instructor, video chat platform, donation platform*

### Free Throw Competition

- Put your skills to the test with a classic free-throw competition.
- Which friend/teammate can score the most free throws in 1 minute?

*What you'll need: A basketball/hoop, camera to video (proof of time and baskets), stopwatch, donation platform, prizes*

### “A-Thon” Event

- Participants pay a fee to participate in an activity for a predetermined amount of time.
- Participants solicit pledges from family and friends for support (e.g., lift-a-thon, dance-a-thon, walk-a-thon, bike-a-thon).

*What you'll need: video platform to stream the event, donation platform*

# VIRTUAL FUNDRAISING IDEAS



## FAMILY AND FRIENDS

### Party for a Cause

- Virtually celebrate a holiday, birthday or just have a fun themed social gathering (e.g., Mother's Day, Father's Day, Memorial Day, 4th of July).
- Make it charitable! Ask guests to make a donation to join or in lieu of gifts.
- JAF can guide you with our official

#### **"Party in a Box" Starter Kit!**

*What you'll need: friends or family, a theme, video chat platform, donation platform*

### Virtual Concert

- Share your talent with many (e.g., singing, playing an instrument, comedy, etc.)!
- Ask people to give a donation to be able to select a song, theme, etc.

*What you'll need: video chat platform, donation platform*

### Game Night

- Invite your friends and family for a game night!
- Pictionary, Heads Up, Jeopardy, Trivia, Family Feud- there are so many free online platforms that can be used, just charge a participation fee.

*What you'll need: gaming platform, donation platform, video chat platform*

### Online Yard Sale

- Did you just complete spring cleaning? Wondering how to get rid of your gently used stuff?
- Setting up an online yard sale is similar to an online auction, except that all of the items are up for sale.

*What you'll need: stuff to sell, platform to sell items\**

### "I Challenge YOU"

Challenges have been the new CRAZE. Whether it's Crazy Haircuts, TikTok or an athletic or fitness challenge (Push-ups, running, walking), there is something for all!

*What you'll need: a challenge, social media platform to post the challenge on, donation platform*

### "Use Your Imagination"

JAF welcomes your ideas around new and clever ways to fundraise!

#### *Examples of virtual/video chat platforms:*

*Zoom, Microsoft Teams, GoTo Meetings, Facebook Live, FaceTime*

#### *Examples of fundraising platforms to collect donations:*

*Facebook Fundraising, GoFundMe, Venmo, PayPal*

*Note: JAF can provide you with a fundraising platform (Classy) if we are receiving 100% of donations)*