



## 2025 Hop Over Brewery Event SPONSORSHIP OPPORTUNITIES

*The Joe Andruzzi Foundation (JAF) offers the following Sponsorship Opportunities for its Annual Hop Over Brewery Event Series. The purpose of these events is to gather folks (regionally) to enjoy local beer, food, and music while supporting JAF's mission. JAF provides 5 programs that support New England cancer patients who are coping with financial hardship due to their diagnosis. These regional events are held throughout New England and hosted by local breweries; they're managed and promoted by local committees, who share in JAF's commitment to those we serve. Typically, each event hosts about 50 to 100 guests.*

Benefits of Sponsorship	Barley Sponsor \$250 Multiple available per event	Hops Sponsor \$500 Multiple available per event	Presenting Sponsor \$1,000 1 available per event
Complimentary Tickets to the Hop Over Brewery Event	1 ticket to the Hop Over event	2 tickets to the Hop Over event	4 tickets to the Hop Over event
Logo featured on "Welcome" sign that is prominently displayed at the event			✓ at the Hop Over event
Opportunity to "Welcome Guests" and introduce the Speaking Program			✓ at the Hop Over event
Sponsorship recognition during Speaking Program	✓ at the Hop Over event	✓ at the Hop Over event	✓ at the Hop Over event
Sponsorship recognition on all Hop Over promotional materials, event registration page and in select eblasts, social media posts, and JAF's e-newsletter	✓ Name listed	✓ Name listed	✓ Logo recognition
Sponsorship recognition at the Brewery during Hop Over event	✓ Name listed	✓ Name listed	✓ Logo recognition
Opportunity for employee(s) to participate on a Hop Over Planning Committee (optional)	✓	✓	✓

*The Joe Andruzzi Foundation (JAF) is committed to providing help, hope, and a reason to smile, for New England cancer patients and their families by contributing support when needed most.*